



The Association for Information Systems Special Interest Group on
Information Systems in Asia Pacific (ISAP)

Copenhagen, Denmark, December 10, 2022

08:45am-09:00 (China)
01:45am-02:00 (Denmark)
Zoom ID: 926 5298 6078
Code: 228864

Workshop Co-Chair Welcome Remarks

Prof. Wei Huang

Session 1: Platform Design and AI

Session Chair: Yingnan Shi

09:00am-10:00 (China)
02:00am-03:00 (Denmark)
Presentation
Q&A

Zoom ID:926 5298 6078
Code: 228864

- ✧ **Facilitating Returning Customers' Content Contributions through Management Responses: an Online Approach to Help Hotels Cope with the Post-pandemic Review Crisis**
Na Wang, Thompson S. H. Teo, Shan Liu, Baojun Gao and Vivien K.GLim
- ✧ **The Effects of Imitation Ability and Intellectual Property Protection on North-South Technology Transfer**
Qingnan He and Jie Shuai
- ✧ **Towards Systematic Evaluation of User-generated vs AI-generated Contents in Online Knowledge Exchange Communities**
Yingnan Shi, Alyssa Shuang Sha and Bingjie Deng
- ✧ **Analysis and Platform Design of Garment and Textile Industrial Internet**
Kaiyu Jiang and Siwei Yang

Session 2: Online Business

Session Chair: Xiaofang Cai

10:00am-11:15 (China)
03:00am-04:15 (Denmark)
Presentation
Q&A

Zoom ID:926 5298 6078
Code: 228864

- ✧ **A Systematic Literature Review and Analysis of Try-on Technology (VFR)**
Raheela Batool and Jian Mou
- ✧ **The Adoption and Openness of Livestreaming on the Retail Platform with Third-party Sellers**
Shukun Liu, Wenli Li and Peng Wang
- ✧ **Validating Media Synchronicity Theory in the Era of Metaverse: A Contingent Perspective**
Wei Huang, Xiaofang Cai, Hanzhuo Ma, Xia Tang, Bo Hao and Meishuang Cheng
- ✧ **The Exploration on the Antecedents of Brand Innovativeness and Brand Value in Business Ecosystem**
Qiang Pi
- ✧ **Analysis of Online Initial and Additional Textual Reviews of Pharmaceutical Products**
Jin Zhang

Break

13:30pm-14:45 (China)
06:30am-07:45 (Denmark)
Presentation
Q&A

Zoom ID:926 5298 6078
Code: 228864

Session 3: Digital Finance

Session Chair: Yuting Rong

- ✧ **A New Credit Risk Assessment Model for Small and Medium-Sized Enterprises in Engineering Industry**
Yuting Rong, Liu Yang, Jianhu Ding, Guanghui Zeng, Jianshan Pan, Yonghong Deng and Wei Wayne Huang



The Association for Information Systems Special Interest Group on
Information Systems in Asia Pacific (ISAP)

Copenhagen, Denmark, December 10, 2022

- ✦ **Factors Influencing SME Managers' Attitude Toward a Blockchain-based Trading Platform**
Ji Jiang and Jin Chen
- ✦ **Can Online Quality Cues Alter Willingness to Pay for High-quality Agricultural Products? A Discrete Choice Experiment in China**
Yuting Dong and Wenli Li
- ✦ **Blockchain-based Traceability System Adoption for Perishable-goods O2O Mode**
Shuai Zhao and Wenli Li
- ✦ **The Regulation of Cryptocurrency in China**
Jiye Hu

Session 4: Healthcare and Organization Management

Session Chair: Deli Kong

- ✦ **Healthcare Professionals' Motivation for Creating Content on Tiktok: An Exploratory Analysis Based on Grounded Theory**
Deli Kong, Xiaohui Zhang and Jiayin Qi
- ✦ **Patients' Perceived Service Quality Associated with Digital Healthcare: An Exploratory Analysis**
Xiaohui Zhang, Deli Kong and Jiayin Qi
- ✦ **LSTM-BP Combined Model-Based China's Tax Revenue Forecast During COVID-19**
Cuiling Zhu, Mingyuan Hu and ChengweiYang
- ✦ **Machine Learning Methods for MSMEs Default Prediction using Public Credit Information**
Yiqiong Wu, Xiaofang Crystal Cai, Jie Xiong, Xin Tang and Wei Wayne Huang
- ✦ **How do Start-ups Achieve Entrepreneurial Dynamic Capability in Digital Context? A Mixed-Method Analysis**
Yuhua Cao, Jing Li and Juan Chen

14:45pm-16:00 (China)
07:45am-09:00 (Denmark)
Presentation
Q&A

Zoom ID:926 5298 6078
Code:228864

Session 5: Machine Learning and Big Data

Session Chair: Hoang Ton Nu Huong Giang (Onsite)

- ✦ **National Origin Discrimination in Deep-learning-powered Automated Resume Screening**
Sihang Li, Kuangzheng Li, Maxwell Huang, Winston Ling and Haibing Lu
- ✦ **Data Analytics Management Capability and Strategies for Interorganizational Collaborations: A Survey Research**
Mohammad Daneshvar Kakhki, Bidyut Hazarika and Reza Mousavi
- ✦ **Volatility Modeling in the Context of Exchange Rate**
Hoang Ton Nu Huong Giang and Nguyen Thi Phuong Quyen

16:00pm-16:45 (China)
09:00am-09:45 (Denmark)
Presentation
Q&A

Zoom ID:
Code:

16:45pm-17:30 (China)
09:45am-10:30 (Denmark)

Panel Discussion: Data-driven and Management-driven Research in Metaverse
Panellist: TBD

Zoom ID:
Code:



**The Association for Information Systems Special Interest Group on
Information Systems in Asia Pacific (ISAP)**

Copenhagen, Denmark, December 10, 2022

17:30pm-18:00 (China)
10:30am-11:00 (Denmark)

Awards Ceremony and Closing Remarks: Prof. Shan Liu

Best Full Paper Nominee:

Best Research in Progress Paper Nominee:

Zoom ID:
Code:

Notes for onsite participants:

1. The workshop will be held at IT University of Copenhagen (ITU). The Room Number will be available then.

Address: Rued Langgaards Vej 7, 2300 København. From Bella Center metro station, take the M1 two stops to DR Byen metro station.

2. Participants will be able use complimentary Wi-Fi at ITU. The name of the Wi-Fi is "ITU-guest". When logging on to the Wi-Fi, the participants will have to provide a phone number and enter a 4-digit code that they receive as a text message.